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## 6 Reasons to Select a Strata Manager with SCA Membership



The Strata Community Association (SCA) is the peak body in Australia and New Zealand for Industry Managers, Lot Owners, Tenants and Stakeholders living in Strata Title, Body Corporate, Community Title or Owners Corporations.

**Expertise and Professionalism:** Members of our association are professionals who undergo training, certification, and continuing education specific to strata management. They possess the knowledge and skills needed to effectively manage strata properties, ensuring smooth operations and addressing any challenges that may arise.

Adherence to Industry Standards: Our association upholds rigorous standards of professionalism, ethics, and accountability for our members. Owners can be assured that managers affiliated with our association will be held accountable to these standards, providing high-quality service and acting in the best interests of the strata community.

Access to Resources and Support: Our members access resources, including educational materials, best practices, and industry updates. This access allows them to stay informed about the latest developments in strata management and leverage tools and resources to enhance their services for strata property owners.

Networking and Collaboration: Our association provides opportunities for strata managers to network, collaborate, and share knowledge with their peers and industry experts. By choosing an SCA member of the Strata Community Association, owners gain access to a network of experienced professionals who can offer insights, advice, and support tailored to their specific needs.

**Commitment to Professional Development:** Our members are committed to ongoing professional development and staying abreast of changes in the industry. By engaging with our association, our strata manager members demonstrate their dedication to continuous learning and improvement, ultimately benefiting the strata properties they manage.

Advocacy and Representation: Our association serves as a voice for strata managers, advocating for their interests and concerns within the industry and with regulatory bodies. By choosing an SCA member, strata property owners align themselves with a community that actively works to advance the profession and protect the rights of managers and strata property owners.