



strata
community
association®
VIC

2025 Pillar Awards for Excellence Nomination Kit

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FRM
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2025 AWARD CATEGORIES

Strata Community Management Small Business Award

Celebrating small-scale strata community management businesses (less than 1,500 lots under management) that have achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation.

This award is open to Strata Management member organisations who meet the [eligibility criteria](#)

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Strata Community Management Medium Business Award

Recognising medium-scale strata community management businesses (more than 1,500 and less than 6,500 lots under management) that have achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation.

This award is open to Strata Management member organisations who meet the [eligibility criteria](#)

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Strata Community Management Large Business Award

Acknowledging large-scale strata community management businesses (more than 6,500 lots under management) that have achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation.

This award is open to Strata Management member organisations who meet the [eligibility criteria](#)

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Strata Services Business Award

Recognising strata services businesses that have achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation.

This award is open to Strata Services member organisations who meet the [eligibility criteria](#)

Environmental, Social & Community Impact Award

Celebrating groundbreaking innovation and social responsibility within the sector, shining a light on businesses that have spearheaded initiatives – whether through cutting-edge products, distinct services, forward-thinking partnerships, or pioneering policies and processes – that pave the way for a more sustainable, equitable and improved global community.

This award is open to Strata Management and Services member organisations who meet the [eligibility criteria](#)

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2025 AWARD CATEGORIES

Support Team Member Award

Recognising the people behind the scenes in a management or supplier business who have made an outstanding contribution to the success of their team.

This award is open to Strata Management and Strata Service individual members who meet the [eligibility criteria](#)

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Strata Community Manager Rising Star Award

Showcasing new entrants to the strata profession who have shown outstanding progress early in their career.

This award is open to Strata Management individual members who meet the [eligibility criteria](#)

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Essay Award

Recognising the author of an exceptional essay that sheds light on innovative and emerging issues in the strata sector. practices, theories, or technological advancements within the strata industry. Essays demonstrate unique and interesting insight, innovation and lived experience with an emphasis on authenticity, understanding of the challenges and opportunities or ideas for solutions that contribute to the sector.

This award is open to Strata Management and Strata Service individual members who meet the [eligibility criteria](#)

Strata Community Manager Award

Acknowledging strata community managers who have demonstrated excellence in customer service, a commitment to professional development, business acumen, and innovative ideas.

This award is open to Strata Management individual members who meet the [eligibility criteria](#)

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Senior Strata Community Manager Award

Recognising senior strata community managers who have demonstrated deep industry knowledge and specialist expertise, excellence in customer service, a commitment to professional development, business acumen and innovative ideas.

This award is open to Strata Management individual members who meet the [eligibility criteria](#)

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Strata Community Management Leadership Award

Celebrating leaders in strata community management businesses who have achieved excellent business results through the development and leadership of their people.

This award is open to Strata Management individual members in a leadership role who meet the [eligibility criteria](#)

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KEY DATES

SUBMISSIONS OPEN

Tuesday 22 July 2025

SUBMISSIONS CLOSE

**11:59pm, Wednesday
10 September 2025**

INTERVIEWS

**Monday 13 October 2025 to
Friday 24 October 2025**

PILLAR AWARDS FOR EXCELLENCE

Friday 14 November 2025

ENTRY REQUIREMENTS

ESSENTIAL

The submission document

This is your written response to the assessment criteria and is weighted at 60% of your overall score that will be assessed by the judges. Word limit is strictly set out in the assessment criteria. Please structure your answers according to the assessment criteria. The use of photos, graphics, tables and charts is encouraged.

It is recommended you type your written response in a word document first and then copy into the submission form.

Submission form

You must verify all eligibility criteria online for each entry category you are entering. You must NOT use a submission from a former year.

Images

Please provide up to three high quality jpeg images (300dpi minimum) for promotional purposes. Images do not form part of the assessment but will be used for promotional purposes during the awards presentation, publications, and digital/social media. Please do not include your logo in these images – logos will not be accepted.

Supporting Images

You may submit up to 5 images to support your entry and better illustrate its impact and results. Examples include reports, testimonials, media coverage, analytics, photos, videos and so forth. It is essential that all supporting images be referenced within your submission.

Peer Nomination

Nominate an SCA Member worthy of receiving an award, please complete the [Peer Nomination form](#) and SCA will invite the nominated entrant to make a submission.

SUBMITTING YOUR ENTRY

Completed entries must be submitted via our electronic Awards Force Platform only by **11.59pm on Wednesday 10 September 2025.**
[Submit here >>](#)

THE PROCESS

Entries

Entrants complete and submit their entry, including a signed nomination form, before 11.59pm Wednesday 10 September 2025.

Screening

Shortlisted entries will be screened to confirm they comply with the eligibility criteria.

Shortlisted Entrants

Once entries are confirmed to be eligible, they must be scored by the judges. A maximum of four (4) shortlisted entrants are determined by the entries that receive the highest combined judges score, each of the shortlisted entrants must achieve a minimum gateway score of 70% to be shortlisted. If an entrant does not achieve the gateway score, they cannot progress to interviews.

Scheduling

The primary contact person for each of the shortlisted entrants (not applicable for Essay Award) will be contacted to arrange an interview with the judging panel. Interviews will take place between Monday 13 October 2025 to Friday 24 October 2025 via video conference. A representative from the shortlisted entrants must be available for an interview during this period. Once the four (4) shortlisted entrants are determined, calendar invites are to be sent to the entrants to secure the interview time.

Interviews

The judges and shortlisted entrants meet to allow the judges to ask questions and gain a greater insight, and so entrants can share more information about themselves and their work.

Following the interviews, the judges will score the entrants on their interview with a weighting of 40%. This will be combined with their written submission score to determine the winner of each Award category. The judges' collective scores across both the submission and the interview will determine the winner.

Announcement

The winners will be announced at the 2025 SCA (Vic) Pillar Awards for Excellence on Friday 14 November 2025 at the Grand Hyatt Melbourne/

PRIVACY & CONFIDENTIALITY

All information provided in entrants submissions will be treated as private and confidential.

JUDGING PANEL

The judging panel will consist of individuals from other regions who have exposure to the sector and a great interest in fostering excellence including Honorary Fellows, Life Members, Fellows and Accredited members with long tenure.

The judging panel completes confidentiality and conflict of interest agreements with SCA (Vic) for their role as judges. Any conflicts of interest of judges with applicants/finalists result in the judge's withdrawal.

The judge's decisions are final.

ASSESSMENT CRITERIA AND WEIGHTINGS

GENERAL POINTERS

Be clear and succinct – include the key information you would like the judges to know about.

Ensure you adhere to the word limit of each area.

Read the criteria carefully and ensure you are answering the questions.

Use of AI tools (e.g. ChatGPT) for drafting is discouraged. Entries suspected to be AI-generated with minimal personal input may be disqualified or have their scored amended.

Where applicable, distinguish between approaches/processes/education contributed by a parent corporate as opposed to those that are representative of your own unique approach and style or by your brand/branch.

If you include information about another organisation, individual, or property in any way that may be challenged, you are required to provide SCA with the third-party authority.

If there is a negative reference to a third party, it will be omitted prior to the judging process.

Strata Community Management

Small Business Award

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Customer Service (20%)

Explain how your organisation's approach to customer service sets you apart in the sector.

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Leadership (20%)

Describe your organisation's approach to leadership and how you have applied it across the various areas of leadership including (where applicable to your business):

People/team leadership

Thought leadership

Community/corporate social responsibility leadership

Customer

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Professional Development (10%)

Explain how your organisation has demonstrated a commitment to professional development across the course of the year, above and beyond mandatory statutory requirements.

Top tips:

300-word limit.

If applicable, highlight any training/education that is created/delivered by a parent corporate, as opposed to locally and independently by your brand/branch.

Sector Contribution (10%)

Describe how your organisation's activities across the year have contributed to the advancement of the sector in some way.

Top tips:

200-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Goals & Results (20%)

Explain the goals your organisation set for itself this year. Describe how your organisation went about achieving them and what the results were (both quantitative and qualitative).

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

ASSESSMENT CRITERIA AND WEIGHTINGS

Innovation (20%)

Describe how your organisation has been innovative in any area of your business during the course of the year.

This could include:

Delivery of services

People management

Technology

Environmental, Social, and Governance initiatives (ESG)

Business systems; and

Processes

Top tips:

300-word limit.

If applicable, distinguish between innovations made by a parent corporate as opposed to locally and independently by your brand/branch

Environmental, Social & Governance (ESG) is a framework for understanding and measuring how sustainably an organisation is operating. For more detailed information on Environment, Social, and Governance (ESG)

Eligibility

Must be a current SCA (Vic) Strata Management Member for at least two (2) years at time of nomination.

Must be registered to operate in Victoria and have less than 1,500 lots under management.

Must employ at least one (1) SCA Accredited strata community manager (any level of accreditation) in the Victoria branch.

Must NOT have a Code of Conduct complaint upheld against any employee over the last two (2) years at time of nomination.

The directors of the organisation must not have had a conviction for a summary or indictable offence.

Business representatives must be available for an online interview at a time specified by SCA (Vic).

Must include three (3) client references of no more than one (1) page each (in addition to maximum word count). References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist and subject to meeting the T&Cs.

Email SCA at accreditation@strata.community to be supported to achieve accreditation by the required timeframe.

Strata Community Management

Medium Business Award

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Customer Service (20%)

Explain how your organisation's approach to customer service sets you apart in the sector.

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Leadership (20%)

Describe your organisation's approach to leadership and how you have applied it across the various areas of leadership including (where applicable to your business):

People/team leadership

Thought leadership

Community/corporate social responsibility leadership

Customer

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Professional Development (10%)

Explain how your organisation has demonstrated a commitment to professional development across the course of the year, above and beyond mandatory statutory requirements.

Top tips:

300-word limit.

If applicable, highlight any training/education that is created/delivered by a parent corporate, as opposed to locally and independently by your brand/branch.

Sector Contribution (10%)

Describe how your organisation's activities across the year have contributed to the advancement of the sector in some way.

Top tips:

200-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Goals & Results (20%)

Explain the goals your organisation set for itself this year. Describe how your organisation went about achieving them and what the results were (both quantitative and qualitative).

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Innovation (20%)

Describe how your organisation has been innovative in any area of your business during the course of the year.

This could include:

- Delivery of services
- People management
- Technology
- Environmental, Social, and Governance initiatives (ESG)
- Business systems; and
- Processes

Top tips:

300-word limit.

If applicable, distinguish between innovations made by a parent corporate as opposed to locally and independently by your brand/branch

Environmental, Social & Governance (ESG) is a framework for understanding and measuring how sustainably an organisation is operating. For more detailed information on [Environment, Social and Governance \(ESG\)](#)

Eligibility

Must be a current SCA (Vic) Strata Management Member for at least two (2) years at time of nomination.

Must be registered to operate in Victoria and have more than 1,500 and less than 6,500 lots under management.

Must employ at least one (1) SCA Accredited strata community manager (any level of accreditation) in the Victoria branch.

Must NOT have a Code of Conduct complaint upheld against any employee over the last two (2) years at time of nomination.

The directors of the organisation must not have had a conviction for a summary or indictable offence.

Business representatives must be available for an online interview at a time specified by SCA (Vic).

Must include three (3) client references of no more than one (1) page each (in addition to maximum word count). References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

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Strata Community Management

Large Business Award

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MACQUARIE
BANK

Customer Service (20%)

Explain how your organisation's approach to customer service sets you apart in the industry.

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Leadership (20%)

Describe your organisation's approach to leadership and how you have applied it across the various areas of leadership including (where applicable to your business):

People/team leadership

Thought leadership

Community/corporate social responsibility leadership

Customer

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Professional Development (10%)

Explain how your organisation has demonstrated a commitment to professional development across the course of the year, above and beyond mandatory statutory requirements.

Top tips:

300-word limit.

If applicable, highlight any training/education that is created/delivered by a parent corporate, as opposed to locally and independently by your brand/branch.

Industry Contribution (10%)

Describe how your organisation's activities across the year have contributed to the advancement of the industry in some way.

Top tips:

200-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Goals & Results (20%)

Explain the goals your organisation set for itself this year. Describe how your organisation went about achieving them and what the results were (both quantitative and qualitative).

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Innovation (20%)

Describe how your organisation has been innovative in any area of your business during the course of the year.

This could include:

Delivery of services

People management

Technology

Environmental, Social, and Governance initiatives (ESG)

Business systems; and

Processes

Top tips:

300-word limit.

If applicable, distinguish between innovations made by a parent corporate as opposed to locally and independently by your brand/branch

Environmental, Social & Governance (ESG) is a framework for understanding and measuring how sustainably an organisation is operating. For more detailed information on [Environment, Social and Governance \(ESG\)](#)

Eligibility

Must be a current SCA (Vic) Management Member for at least two (2) years at time of nomination.

Must be registered to operate in Victoria and have more than 6,500 lots under management.

Must employ at least one (1) SCA Accredited strata community manager (any level of accreditation) in the Victoria branch.

Must NOT have a Code of Conduct complaint upheld against any employee over the last two (2) years at time of nomination.

The directors of the organisation must not have had a conviction for a summary or indictable offence.

Business representatives must be available for an online interview at a time specified by SCA (Vic).

Must include three (3) client references of no more than one (1) page each (in addition to maximum word count). References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist and subject to meeting the T&Cs.

Email SCA at accreditation@strata.community to be supported to achieve accreditation by the required timeframe.

Strata Services Business Award

Customer Service (20%)

Explain how your organisation's approach to customer service sets your organisation apart in the sector and how you ensured that the needs of your key stakeholders are balanced and catered for effectively in the delivery of your services.

Top tips:

300-word limit.

Be clear and succinct – include the key information you would like the judges to know about.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Leadership (20%)

Describe your organisation's approach to leadership and how you have applied it across the various areas of leadership including (where applicable to your business):

People/team leadership

Thought leadership

Community/corporate social responsibility leadership

Customer

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Professional Development (10%)

Explain how your organisation has demonstrated a commitment to professional development across the course of the year, above and beyond mandatory statutory requirements.

Top tips:

300-word limit.

If applicable, highlight any training/education that is created/delivered by a parent corporate, as opposed to locally and independently by your brand/branch.

Sector Contribution (10%)

Describe how your organisation's activities across the year have contributed to the advancement of the sector in some way.

Top tips:

200-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Goals & Results (20%)

Explain the goals your organisation set for itself this year. Describe how your organisation went about achieving them and what the results were (both quantitative and qualitative).

Top tips:

300-word limit.

If your organisation has a parent corporate, distinguish between the parts of the parent corporate as opposed to locally and independently by your brand/branch.

Innovation (20%)

Describe how your organisation has been innovative in any area of your business during the course of the year.

This could include:

- Delivery of services
- People management
- Technology
- Environmental, Social, and Governance initiatives (ESG)
- Business systems; and
- Processes

Top tips:

300-word limit.

If applicable, distinguish between innovations made by a parent corporate as opposed to locally and independently by your brand/branch

Environmental, Social & Governance (ESG) is a framework for understanding and measuring how sustainably an organisation is operating. For more detailed information on [Environment, Social and Governance \(ESG\)](#)

Eligibility

Must be a current SCA (Vic) Corporate Strata Services Member for at least two (2) years at time of nomination.

Must be registered to operate in Victoria.

Must NOT have a Code of Conduct complaint upheld against any employee over the last two (2) years at time of nomination.

The directors of the organisation must not have had a conviction for a summary or indictable offence.

Business representatives must be available for an online interview at a time specified by SCA (Vic).

Must include three (3) client references from Strata Committees or Strata Management Businesses of no more than one (1) page each (in addition to maximum word count).

References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist subject to meeting the T&Cs.

Environmental, Social & Community Impact Award

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Goals (30%)

Explain what you set out to achieve and why.

Describe your innovation/initiative and how it helps to achieve the goal(s) you set.

Explain how your innovation/initiative links to one or more of the 17 UN Sustainable Development Goals (aka the Global Goals).

Top tips:

400-word limit.

Results (50%)

Describe what you did (what, who, how) to transition your idea to reality.

Explain how you have measured success and the impact your innovation/initiative had and upon whom.

Top tips:

400-word limit.

The Greater Good (20%)

Describe how your work or project could extend its reach or be used by others to help build a greener, fairer, better world by 2050.

Top tips:

200-word limit.

Eligibility

Must be a current SCA (Vic) Management Member or Strata Services Member for at least two (2) years at time of nomination.

Must be registered to operate in Victoria.

Must NOT have a Code of Conduct complaint upheld against any employee over the last two (2) years at time of nomination.

The directors of the organisation must not have had a conviction for a summary or indictable offence.

Business representatives must be available for online interview at a time specified by SCA (Vic).

Testimonials may be included of no more than one (1) page each (in addition to maximum word count). Testimonials are to include referee contact details, signature and be dated within the current awards season period. If testimonial is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist subject to meeting the T&Cs.

Support Team Member Award

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Customer Service (25%)

Describe your philosophy/approach to customer service and provide real-life examples from your current role as evidence of your approach.

Provide an example of when you went “over and above” to achieve a positive outcome for your team.

Explain your approach to dealing with challenging situations within your team and provide an example of where you have achieved a win-win outcome.

Top tips:

300-word limit.

Be clear and succinct – include the key information you would like the judges to know about.

Responses are also to address focusing on service to internal customers.

Goals & Results (25%)

Explain the goals set for your team this past year and in what ways your support contributed to your team achieving those goals.

Provide an example(s) of your proudest achievement(s) this year.

Top tips:

300-word limit.

Collaboration (25%)

Explain how collaborating with others has helped you achieve your results.

Describe how you have adjusted your style and approach in order to work effectively with different stakeholders.

Top tips:

300-word limit.

Innovation (25%)

Describe how you have introduced improvements to systems and/or processes in order to achieve greater efficiencies in your team.

Explain how your support helped to ensure the successful implementation of an innovation/new initiative within your organisation.

Top tips:

300-word limit.

Eligibility

Must be an employee of a current SCA (Vic) Strata Management Member or Strata Services Member and the Corporate must hold membership in Victoria for at least one (1) year at time of nomination.

Must have worked for their current employer for the last nine (9) months at time of nomination.

Cannot be currently employed as a strata community manager, i.e., directly managing a portfolio or, if in a supplier business, in a relationship or business development role.

Entrants must be available for online interview at a time specified by SCA (Vic).

Must provide a Declaration form from your direct supervisor, confirming they approve your nomination and confirming the information provided in the Awards submission is true and accurate.

Must include two (2) colleague references of no more than one (1) page each (in addition to maximum word count). References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia as a Finalist subject to meeting the T&Cs.

Strata Community Manager Rising Star Award

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Customer Service (40%)

Describe your philosophy/approach to customer service and provide real-life examples from your current role as evidence of your approach.

Provide an example of when you went “over and above” to achieve a positive outcome for an owner or Strata Community.

Explain your approach to dealing with difficult customers and provide an example of when you have been able to convert a disgruntled customer to a satisfied one.

Top tips:

500-word limit.

Be clear and succinct – include the key information you would like the judges to know about.

Overcoming Challenges (30%)

Explain what you found most challenging in learning to become a professional strata manager. Provide examples of what you have done to approach and overcome these challenges.

Describe an issue or problem that surfaced in one of the schemes that you manage (or assist in managing), or in the organisation in which you work, and how it was resolved. Explain how you contributed to the resolution of the problem, the steps you took, and the result.

Top tips:

400-word limit.

Professional Development & Goals (30%)

Explain the professional development you have undertaken over the past year.

Explain any learning/development activities undertaken in addition to the standard SCA CPD.

Explain what you are most proud of in your career to date and why.

Describe the goals you set for yourself for the next three (3) years and how you plan to achieve them.

Describe what success will look like for you in three (3) years' time.

Top tips:

300-word limit.

ASSESSMENT CRITERIA AND WEIGHTINGS

Eligibility

Must have been practising as a strata community manager for no more than two (2) years at time of nomination.

Must have worked for their current employer for at least nine (9) months.

Must not be a former Rising Star Award winner in Victoria or any other State.

Must be a current employee of an SCA (Vic) Strata Management Member and the Corporate must hold membership in Victoria for at least two (2) years at time of nomination.

Must NOT have a Code of Conduct complaint upheld against them over the last twelve (12) months.

Entrants must be available for an online interview at a time specified by SCA (Vic).

Must provide a Declaration form from your direct supervisor, confirming they approve your nomination and confirming the information provided in the Awards submission is true and accurate.

Must include three (3) client references of no more than one (1) page each (in addition to maximum word count). References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist subject to meeting the T&Cs.

Essay Award

Exploration of Topic (40%)

Your essay should demonstrate a profound exploration of the chosen topic. Dive into various dimensions, considering diverse perspectives and implications.

Connect your topic with issues crucial to our community. Highlight its significance within our context and its potential impact on our collective well-being.

Offer unique insights or perspectives that enrich understanding or provoke critical reflection within the stratum community.

Effective Communication (25%)

Ensure your arguments are presented logically and coherently. Make it easy for the reader to follow your train of thought. Ensure you have a clear introduction and conclusion.

Captivate your audience with a clear purpose, compelling narratives, examples, or rhetorical devices. Sustain their interest throughout the essay. Humour or personal flair are welcome.

Support your claims with evidence, reasoning, and logical progression. Persuade your audience through the strength of your arguments.

Grammar and Spelling (20%)

Essays to display a high standard of written English, with grammatical accuracy and syntactical proficiency. Craft sentences that are clear, concise, and free from errors.

Pay attention to standard spelling and punctuation conventions. Maintain consistency in punctuation, capitalisation, and spelling throughout your essay.

Ensure a harmonious flow of language that enhances readability and professional presentation. Maintain consistency in style and tone throughout your writing.

Authenticity & Originality (15%)

Ensure your essay reflects personal thought, real experience or genuine analysis.

Use of AI tools (e.g.) ChatGPT for drafting is discouraged. Essays will be evaluated for signs of over-reliance on generic content. Entries suspected to be AI-generated with minimal personal input may be disqualified or have their scores amended.

Where applicable, sources (e.g. legislation, reports, news, academic work) must be cited accurately. Any referencing style is acceptable if used consistently. Plagiarism will result in disqualification.

Top tips:

1,000-word limit (with 10% leeway)

If you include information about another organisation, individual, or property in any way that may be challenged, you are required to provide SCA with the third party authority.

If there is a negative reference to a third party, it will be omitted prior to the judging process.

Citations/references do not count towards the word count and must be uploaded to the References/Citations field in the awards platform.

Eligibility

Entry is open to current members of all categories in Victoria.

Must NOT have a Code of Conduct complaint upheld against them over the last 2 years at time of nomination.

Must be an original essay that has not been entered in any other Strata Community Awards in any of the SCA regions in the current or previous year(s).

The winner of this award category will progress to the 2025/26 SCA Australasia as a Finalist subject to meeting the T&Cs.

Entrants confirm by submitting their Essay, permission is granted for the Essay to be published across SCA platforms at SCA discretion.

Strata Community Management Leadership Award

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Leadership and People Development (40%)

Explain your philosophy and approach to leadership with examples of how you have utilised coaching, diversity, integrity and well-being to:

- Developed others
- Fostered a positive culture
- Lead by example
- Elevate the Strata profession

Effective Communication (30%)

Ensure your arguments are presented logically and coherently. Make it easy for the reader to follow your train of thought.

Captivate your audience with compelling narratives, examples, or rhetorical devices. Sustain their interest throughout your document.

Support your claims with evidence, reasoning, and logical progression. Persuade your audience through the strength of your arguments.

Write with grammatical accuracy and syntactical proficiency. Craft sentences that are clear, concise, and free from errors.

Pay attention to standard spelling and punctuation conventions. Maintain consistency in punctuation, capitalisation, and spelling throughout your document.

Ensure a harmonious flow of language that enhances readability and professional presentation. Maintain consistency in style and tone throughout your writing.

Business Acumen & Thinking Outside The Square (30%)

Detail how you have demonstrated business growth, operational improvements, or strategic decision-making

Explain how you have used innovative processes or "thinking outside the square" to solve problems and/or create new opportunities

Top tips:

1,000-word limit (with 10% margin)

If you include information about another organisation, individual, or property in any way that may be challenged, you are required to provide SCA with the third party authority.

If there is a negative reference to a third party, it will be omitted prior to the judging process.

If applicable, distinguish between approaches/processes/education contributed by a parent corporate as opposed to those that are representative of your own unique approach and style.

ASSESSMENT CRITERIA AND WEIGHTINGS

Eligibility

Must be in a supervisory role such as; Principal, Director, Associate Director, Licensee-in-charge, Partner, Branch Manager, Team Leader or Owner of a Strata Management Business and in that role for a minimum of nine (9) months at the time of nomination.

Must be a current employee of an SCA (Vic) Strata Management Member and the Corporate must hold membership in SCA (Vic) for at least two (2) years at time of nomination.

Must NOT have a Code of Conduct complaint upheld against them over the last two (2) years at time of nomination.

Entrants must be available for an online interview at a time specified by SCA (Vic).

Must provide a Declaration form stating the information provided in the Awards submission is true and accurate.

Testimonials are recommended and may be included of no more than one (1) page each (in addition to maximum word count). Testimonials are to include referee contact details, signature and be dated within the current awards season period. If testimonial is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist and subject to meeting the T&Cs.

Strata Community Manager Award

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LAWYERS

Customer Service (25%)

Describe your philosophy/approach to customer service and provide real-life examples from your current role as evidence of your approach.

Provide an example of when you went “over and above” to achieve a positive outcome for an owner or Strata Community.

Explain your approach to dealing with difficult customers and provide an example of when you have been able to convert a disgruntled customer to a satisfied one.

Top tips:

400-word limit.

Overcoming Challenges (25%)

Explain what you find most challenging in your role as a strata manager. Provide examples of what you have done to approach and overcome these challenges.

Describe an issue or problem that surfaced in one of the schemes that you manage (or assist in managing), or in the organisation in which you work, and how it was resolved. Explain how you contributed to the resolution of the problem, the steps you took, and the result.

Top tips:

400-word limit.

Business Acumen & Thinking Outside The Square (25%)

Provide an example of what you have done in your role or for your organisation that demonstrates a high level of business acumen.

Explain how you approached delivery of a service, activity or process differently in order to achieve a better result and why you did this and what the result was.

Describe one thing that really sets you apart from other strata managers.

Top tips:

400-word limit.

Professional Development & Goals (25%)

Explain the professional development you have undertaken over the past twelve (12) months.

Explain any learning/development activities undertaken in addition to the accreditation CPD.

Explain what you are most proud of in your career to date and why.

Describe the goals you set for yourself for the next three (3) years and how you plan to achieve them.

Describe what success will look like for you in three (3) years' time.

Top tips:

400-word limit.

ASSESSMENT CRITERIA AND WEIGHTINGS

Eligibility

Must have been practising as a strata community manager for more than 15 months at time of nomination.

Must have worked for their current employer for at least nine (9) months.

Must be an SCA Accredited strata community manager (any level of accreditation).

Must be a current employee of an SCA (Vic) Strata Management Member and the Corporate must hold membership in SCA (Vic) for at least two (2) years at time of nomination.

Must NOT have a Code of Conduct complaint upheld against them over the last 2 years at time of nomination.

Entrants must be available for an online interview at a time specified by SCA (Vic).

Must not be in a supervisory role such as; Licensee-in-charge, Principal, Director, Associate Director, Partner, Branch Manager, Team Leader or Owner of a Strata Management Business.

Must provide a Declaration form from your direct supervisor, confirming they approve your nomination and confirming the information provided in the Awards submission is true and accurate.

Must include three (3) client references of no more than one (1) page each (in addition to maximum word count). References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist and subject to meeting the T&Cs.

Email SCA at accreditation@strata.community to be supported to achieve accreditation by the required timeframe.

Senior Strata Community Manager Award

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Customer Service (25%)

Describe your philosophy/approach to customer service and provide real-life examples from your current role as evidence of your approach.

Provide an example of when you went “over and above” to achieve a positive outcome for an owner or Strata Community.

Explain your approach to dealing with difficult customers and provide an example of when you have been able to convert a disgruntled customer to a satisfied one.

Answers to emphasise deep sector and technical knowledge in Strata Management

Top tips:

400-word limit.

Must emphasise deep industry knowledge and technical knowledge in strata management.

Business Acumen & Thinking Outside The Square (25%)

Describe what you have done in your organisation that demonstrates a high level of business acumen.

Provide examples of how you have approached delivery of a service, activity or process differently in order to achieve a better result, why you did this and the result.

Answers to emphasise deep sector and technical knowledge in Strata Management

Top tips:

400-word limit.

Must emphasise deep industry knowledge and technical knowledge in strata management.

Professional Development & Goals (25%)

Explain the professional development you have undertaken over the past twelve (12) months.

Explain any learning/ development activities undertaken in addition to the accreditation CPD.

Explain what you are most proud of in your career to date and why.

If you do have leadership responsibilities, explain how you have created a winning culture in your team or organisation. Describe the actions/activities/processes you and the team undertake to maintain this culture and explain how you quantified the results.

Describe the goals you set for yourself for the next three (3) years and how you plan to achieve them.

Describe what success will look like for you in three (3) years' time.

Top tips:

400-word limit.

Contribution To The Sector (25%)

Provide examples of how you have contributed to the development of the Strata sector in one or more of the following areas, emphasising deep sector and technical knowledge in Strata Management.

Education and Professionalism

Leadership, coaching, and development of other strata professionals

Advocacy

Innovation

Corporate Social Responsibility

Top tips:

400-word limit.

Must emphasise deep industry knowledge and technical knowledge in strata management

ASSESSMENT CRITERIA AND WEIGHTINGS

Eligibility

Must have been practising as a strata community manager with over 400 lots under management for more than 2 years at time of nomination.

Must be currently employed as a Senior Strata Manager or higher position and working in the role, for their current organisation for the last 15 months at time of nomination.

Must be an SCA Accredited strata community manager (any level of accreditation).

Must be a current employee of an SCA (Vic) Strata Management Member and the Corporate must hold membership in SCA (Vic) for at least 2 years at time of nomination.

Must NOT have a Code of Conduct complaint upheld against them over the last 2 years at time of nomination.

Entrants must be available for an online interview at a time specified by SCA (Vic).

May be in a supervisory role such as; Licensee-in-charge, Principal, Director, Associate Director, Partner, Branch Manager, Team Leader, or Owner of a Strata Management Business that is registered to operate in Victoria.

Must provide a Declaration form stating the information provided in the Awards submission is true and accurate.

Must include 3 client references of no more than 1 page each (in addition to maximum word count). References are to include referee contact details, signature and be dated within the current awards season period. If reference is an email, a copy of the email must include the date received, the email which it was sent from, and a digital sign-off.

The winner of this award category will progress to the 2025/26 SCA Australasia Awards as a Finalist and subject to meeting the T&Cs.

Email SCA at accreditation@strata.community to be supported to achieve accreditation by the required timeframe.

TERMS & CONDITIONS OF ENTRY

To enter 2025 SCA (Vic) Strata Community Pillar Awards all applicants must read and understand the terms and conditions and complete the prescribed entry form for your chosen award category.

All submissions are to be lodged via the Awards Platform and include the required information.

All business award category submissions must include the author of the submission and their job title and whether they have the authority to enter the award on behalf of the business.

A business/individual is eligible to enter multiple award categories, however you are required to lodge the prescribed entry forms for each of your chosen award categories.

Entries must be from organisations or individuals with a substantial presence in Victoria, or projects that have been substantially undertaken within Victoria.

Entrants can complete their own submission using the prescribed entry form.

To nominate a peer, nominators are able to complete the Peer Nomination online form and SCA will invite the nominee to make a submission. For individual nominations, you may complete the full written submission on their behalf. The nominee will then proceed directly to the interview stage should they qualify as a finalist.

By lodging your submission, you agree to be bound by the Terms and Conditions of entry.

Your entry must be submitted by 11.59pm time on the closing date Wednesday 10 September 2025. The SCA Awards organisers accept no responsibility for unreceived, late or incomplete entries as a result of a technical problem. SCA (Vic) reserves the right to declare any entry ineligible, if during the term of the award process your entry form is incomplete or deficient, false or misleading in any way. Entries that are found to be misleading may be withdrawn from the awards process. Judges may seek to verify the claims made in nominations. Unsubstantiated claims will render a nomination ineligible.

SCA (Vic) reserves the right to extend or vary the entry period if required, before or after the award entry period commences.

SCA (Vic) and SCA reserves the right to withdraw a nominee or finalist from the Awards, if it is deemed in the best interest of the sector.

All information provided in the entry form will be used for the purpose of judging only and will be treated as commercial-in-confidence by SCA (Vic). Entries remain the property of the SCA Awards organisers and are not returned.

If you are selected as a finalist, information provided in the entry (excluding financial information) may be used for the purpose of promoting the Awards and the entrant.

By entering the awards, entrants agree for their photographs, profiles and other details to be used for promotional purposes.

By entering the awards, entrants agree to act as ambassadors in promoting the awards and the profession if they are awarded as a winner or finalist and must present a professional image during SCA related engagements.

All entries are judged by an independent panel appointed by SCA Australasia.

Judges are required to sign a confidentiality agreement and disclose any conflict of interest.

The judge's decision is final and is not subject to appeal.

Due to the anticipated number of entries, feedback may not be provided on nominations submitted.

All award submissions will be judged and are subject to meeting a gateway score. SCA (Vic) may decide not to grant an award in a category where the gateway score is not met whether there are multiple entries or only one entrant.

Winners are announced at the 2025 SCA (Vic) Strata Community Pillar Awards on Friday 14 November 2025.

Promotional materials can't be added as support documents of the nominations.

SCA (Vic) reserves the right to check references are legitimate.

The entrant (organisation or individual) must not have been prosecuted for a violation of any environmental, social or commercial law in Australia or overseas in the past five (5) years.

The SCA Awards organisers reserve the right to withdraw a category and cancel an award if an insufficient number of entries have been received, the quality of entries does not fulfil the awards criteria, or the entries are deemed inappropriate for any other reason.

Category winners are eligible to progress to the 2025/26 SCA Australasia Awards as a Category Finalist subject to meeting the SCA Australasia award entry T&Cs.

Should an individual category Award winner change employment after winning in their region, subject to meeting T&Cs, the entrant will be eligible as a finalist in the SCA Australasia Awards. As the accomplishments were achieved and submitted at the time of nomination, all marketing will recognise former employer.

For more information contact nominations@strata.community