



strata
community
association®
VIC

EVENT SPONSORSHIP PROSPECTUS 2026/27

Better Professionals
Build Better Communities



WHY SPONSOR AN EVENT?

Sponsoring an SCA (Vic) event provides a unique opportunity to place your brand directly in front of Victoria's leading strata professionals, decision-makers, and industry influencers.

Our events attract engaged owners corporation managers and service providers who are actively seeking solutions, building relationships, and investing in professional development. Whether through conferences, forums, workshops, webinars, or networking events, sponsorship places your brand in front of a highly targeted audience that values expertise, professionalism, and trusted industry partnerships.

THE VALUE OF YOUR SPONSORSHIP

By becoming an event sponsor, you are aligning your business with the main point of reference for the strata industry and its customers. As the only strata association in Victoria, we have the opportunity to be the voice of our community and influence industry outcomes. As a partner of SCA (Vic), you will have the potential to create, influence and shape experiences for our members and community.

✓ TARGETED EXPOSURE

Place your brand in front of Strata Managers and decision makers that collect and spend over \$1 billion per year, with an asset value of over \$300 billion.

✓ SHOWCASE EXPERTISE

Our events help you showcase your products and services, share knowledge, and connect with strata communities seeking solutions.

✓ MULTI-CHANNEL PROMOTION

Reach our audience where they are. SCA (Vic) communicates with members through e-newsletters, social media, website and in-person events, such as seminars, awards, symposiums and forums.

✓ BUILD RELATIONSHIPS

Generate leads, strengthen existing relationships, and connect directly with the strata professionals who influence purchasing, maintenance, and service decisions across thousands of owners corporations.

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SYMPOSIUM



Major Sponsor

** No direct competitors will be permitted to co-sponsor this event.*

\$5,700
EXCLUDING GST
2 OPPORTUNITIES



PRE-EVENT

- Recognition as Major Sponsor on all promotional material
- Recognition as Major Sponsor on event web page



DURING EVENT

- Complimentary registration for 2 representatives (in addition to any annual sponsor package entitlements)
- Acknowledgement of Major Sponsor and message in printed program
- Opportunity to supply one promotional item on delegate tables
- Logo inclusion on all audiovisual slides
- Logo inclusion on event banners
- Logo inclusion on digital and printed program
- Opportunity to provide a 5-minute speech during the conference



POST-EVENT

- Major Sponsor recognition in online wrap-up of event



Exhibitor

The Symposium will be held over two days and provide exhibitors with exposure to hundreds of professionals working within the strata industry.

Exhibiting offers the opportunity to showcase your products and services over two full days to both principals and staff working within strata management businesses.

This is in addition to endless networking opportunities that will assist your business growth.

INCLUSIONS

- Single exhibition booth (3m wide x 2m deep)
- Registration for 2 representatives to attend the full conference (including networking drinks - both nights).
Silver sponsors do not receive 2 extra registrations, as this is included in their annual package
- Listed on website conference page as exhibitor
- Listed on the delegate program as an exhibitor

Furnishings for booths will be organised through our exhibition supplier at the exhibitor's expense.

Exhibitor booths are only available to SCA members.

\$6,500

EXCLUDING GST

**NON
SPONSOR**

\$4,500

EXCLUDING GST

**SILVER
SPONSOR**

SYMPOSIUM

Session Sponsor

PRE-EVENT

- Session Sponsor recognition on all promotional material
- Session Sponsor recognition on event web page

DURING EVENT

- Opportunity for a 5-minute overview of sponsor services whilst introducing the session presenter
- Logo inclusion in the program of the nominated session

POST-EVENT

- Session Sponsor recognition in online wrap-up of event



\$1,650

EXCLUDING GST

7 OPPORTUNITIES

Networking Sponsor

PRE-EVENT

- Recognition as Networking Drinks Sponsor on all promotional material
- Recognition as Networking Drinks Sponsor on event web page

DURING EVENT

- Placement of banners in networking space - banners provided by sponsor
- Acknowledgement of Networking Drinks Sponsor by MC prior to commencement
- Logo on screen prior to commencement of Networking Drinks
- Logo inclusion on printed and digital program

POST-EVENT

- Networking Drinks Sponsor recognition in online wrap-up of event



\$2,000

EXCLUDING GST

2 OPPORTUNITIES

1 EACH DAY

SYMPOSIUM

PRE-EVENT

- Recognition on all promotional material
- Recognition on the event web page

DURING EVENT

- Signage with logo at each soft drink station
- Acknowledgement by MC before breaks
- Logo on screen before and during breaks
- Logo inclusion on printed & digital program
- Sponsor banner can be placed near the soft drink station (provided by the sponsor)

POST-EVENT

- Recognition in online wrap-up of event



**SOFT DRINK
STATION
(1 PER DAY)**

\$3,000
EXCLUDING GST

2 OPPORTUNITIES

PRE-EVENT

- Recognition on all promotional material
- Recognition on the event web page

DURING EVENT

- Signage with logo at each tea station
- Acknowledgement by MC before breaks
- Logo on screen before and during break
- Logo inclusion on printed & digital program
- Sponsor banner can be placed near the food station (provided by the sponsor)

POST-EVENT

- Recognition in online wrap-up of event



**MORNING TEA
(1 PER DAY)**

\$2,000
EXCLUDING GST

**AFTERNOON TEA
(1 PER DAY)**

\$2,000
EXCLUDING GST

4 OPPORTUNITIES

PRE-EVENT

- Recognition on all promotional material
- Recognition on the event web page

DURING EVENT

- Signage with logo at each lunch station
- Acknowledgement by MC before breaks
- Logo on screen before and during lunch
- Logo inclusion on printed & digital program
- Sponsor banner can be placed near the food station (provided by the sponsor)

POST-EVENT

- Recognition in online wrap-up of event



**LUNCH
BREAK**

\$3,000
EXCLUDING GST

2 OPPORTUNITIES

PILLAR AWARDS

Major Sponsor

\$5,700

EXCLUDING GST

2 OPPORTUNITIES

** No direct competitors will be permitted to co-sponsor this event.*



PRE-EVENT

- Recognition as Major Sponsor on all promotional material
- Supply of Major Sponsor electronic logo



DURING EVENT

- Reserved seating for 8 attendees in a prime location (additional to annual sponsor package entitlements)
- Logo inclusion on every trophy / certificate
- Logo inclusion on all presentation slides
- Logo inclusion on event banners
- Logo inclusion on menu/program
- Opportunity to address attendees (3 minutes)



POST-EVENT

- Major Sponsor recognition in announcement of winners via member newsletter
- Major Sponsor recognition in announcement of winners via social media





Award Category Sponsor

\$2,850
EXCLUDING GST
7 OPPORTUNITIES



PRE-EVENT

- Recognition as an Award Sponsor on all promotional material
- Supply of the Award category sponsor electronic logo



DURING EVENT

- Opportunity to announce finalists and present award to winner (of category sponsored)
- Logo inclusion on finalists/winner presenter slides of award category sponsored
- Logo inclusion in the award category on program/menu



POST-EVENT

- Recognition as Award Category Sponsor in the announcement of winners to all members
- Supply of Award category sponsor electronic logo

STRATA LAW FORUM

\$2,500

EXCLUDING GST

4 OPPORTUNITIES

Major Sponsor

** No legal firms will be permitted to sponsor this event.*

** No direct competitors will be permitted to co-sponsor this event.*



PRE-EVENT

- Major Sponsor recognition on all promotional material
- Major Sponsor recognition on event web page



DURING EVENT

- Complimentary registration for 2 representatives (in addition to any annual sponsor package entitlements)
- Major Sponsor recognition on event banners
- Opportunity to speak on sponsor services for a maximum of 5 minutes
- Opportunity for banner to be displayed in event space (provided by sponsor)
- Opportunity to place 1 promotional item on delegate tables



POST-EVENT

- Major Sponsor recognition in online wrap-up of Law Forum



INTERNATIONAL WOMEN'S DAY LUNCH



Support Sponsor

\$2,500
EXCLUDING GST
4 OPPORTUNITIES

** No direct competitors will be permitted to co-sponsor this event.*



PRE-EVENT

- Support Sponsor recognition on all promotional material
- Support Sponsor recognition on event web page



DURING EVENT

- Complimentary registration for 2 representatives (in addition to sponsor package entitlements)
- Logo on gift bags given to delegates
- Support Sponsor recognition on the menu
- Support Sponsor recognition on screen
- Support Sponsor recognition on event banners
- Opportunity to speak for up to 3 minutes on sponsor services
- Opportunity to provide a raffle prize and present it to the winner
- Opportunity to place 1 promotional item on tables



POST-EVENT

- Support Sponsor recognition in online wrap-up of event

PRINCIPALS' RETREAT

\$3,650

EXCLUDING GST

2 OPPORTUNITIES

Restricted to Platinum and Gold Sponsors Only

Major Sponsor

** No direct competitors will be permitted to co-sponsor this event.*



PRE-EVENT

- Recognition as Major Sponsor on all promotional material



DURING EVENT

- Complimentary registration for 1 representative (in addition to sponsorship package entitlements)
- Opportunity to address delegates on sponsor services for 5 minutes during conference sessions
- Opportunity to place 1 promotional item on delegate tables on one day of conference sessions
- Banner signage in conference room (to be supplied by sponsor)
- Major Sponsor recognition on event banner
- Major Sponsor recognition on Presenter slides
- Major Sponsor recognition on Delegate notebooks
- Major Sponsor recognition on Delegate name lanyards



POST-EVENT

- Major Sponsor recognition in the online wrap-up of Principals' Retreat

PRINCIPALS' AFTERNOON OFF

Restricted to Platinum and Gold Sponsors Only

Major Sponsor

\$2,500
EXCLUDING GST
2 OPPORTUNITIES

** No direct competitors will be permitted to co-sponsor this event.*



PRE-EVENT

- Major Sponsor recognition on all promotional material
- Major Sponsor recognition on event web page



DURING EVENT

- Complimentary registration for 2 extra representatives to the event (in addition to sponsorship package entitlements)
- Opportunity for a 5-minute address to attendees
- Recognition of Major Sponsor on event banner
- Opportunity to provide 1 promotional item to attendees
- Opportunity to place company banner in event space (provided by sponsor)



POST-EVENT

- Major Sponsor recognition in online wrap-up of Principals' Afternoon Off



NETWORKING EVENTS

Grand Final Eve Eve

** No direct competitors will be permitted to co-sponsor this event.*

\$2,000
EXCLUDING GST
2 OPPORTUNITIES

PRE-EVENT

- Major Sponsor recognition on all promotional material
- Major Sponsor recognition on event web page

DURING EVENT

- Free event for all members
- Opportunity of 5 minutes to address the attendees
- Opportunity to provide 1 promotional item to attendees
- Opportunity to place banner in event space (provided by sponsor)

POST-EVENT

- Major Sponsor recognition in online wrap-up of event



Lawn Bowls

** No direct competitors will be permitted to co-sponsor this event.*

\$1,500
EXCLUDING GST
2 OPPORTUNITIES

PRE-EVENT

- Major Sponsor recognition on all promotional material
- Major Sponsor recognition on event web page

DURING EVENT

- Complimentary registration for 2 representatives (in addition to any sponsor package entitlements)
- Opportunity of 5 minutes to address the attendees
- Opportunity to provide 1 promotional item to attendees
- Opportunity to place banner in event space (provided by sponsor)
- Opportunity to present prize to winner

POST-EVENT

- Major Sponsor recognition in online wrap-up of event



EDUCATIONAL EVENTS



→ **Workshop** (4 X AVAILABLE)

PRE-EVENT

- Sponsor recognition on all promotional material (newsletters and social media posts)
- Sponsor recognition on the event web page

DURING EVENT

- Opportunity for an overview of sponsor services at the beginning of the session for a maximum of 5 minutes
- Logo inclusion in the presentation

POST-EVENT

- Sponsor recognition in online wrap-up of event

\$2,000
EXCLUDING GST

→ **Webinar** (4 X AVAILABLE)

PRE-EVENT

- Sponsor recognition on all promotional material (newsletters and social media posts)
- Sponsor recognition on the event web page

DURING EVENT

- Opportunity for an overview of sponsor services at the beginning of the session for a maximum of 5 minutes
- Logo inclusion in the presentation

POST-EVENT

- Sponsor recognition in online wrap-up of event

\$1,500
EXCLUDING GST

EDUCATIONAL EVENTS



→ **Committee Training** (4 X AVAILABLE)

\$1,000
EXCLUDING GST

By introducing the Strata Committee training course throughout Australia and New Zealand, SCA aims to raise and support awareness of the important role committee members play in the management of their strata community. This is your chance to support us in creating positive change and empowering communities.



PRE-EVENT

- Sponsor recognition on all promotional material (newsletters and social media posts)
- Webinar Sponsor recognition on the event web page



DURING EVENT

- Opportunity for an overview of sponsor services at the beginning of the session for a maximum of 5 minutes
- Logo inclusion in the presentation



POST-EVENT

- Sponsor recognition in online wrap-up of event

Contact Us



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