

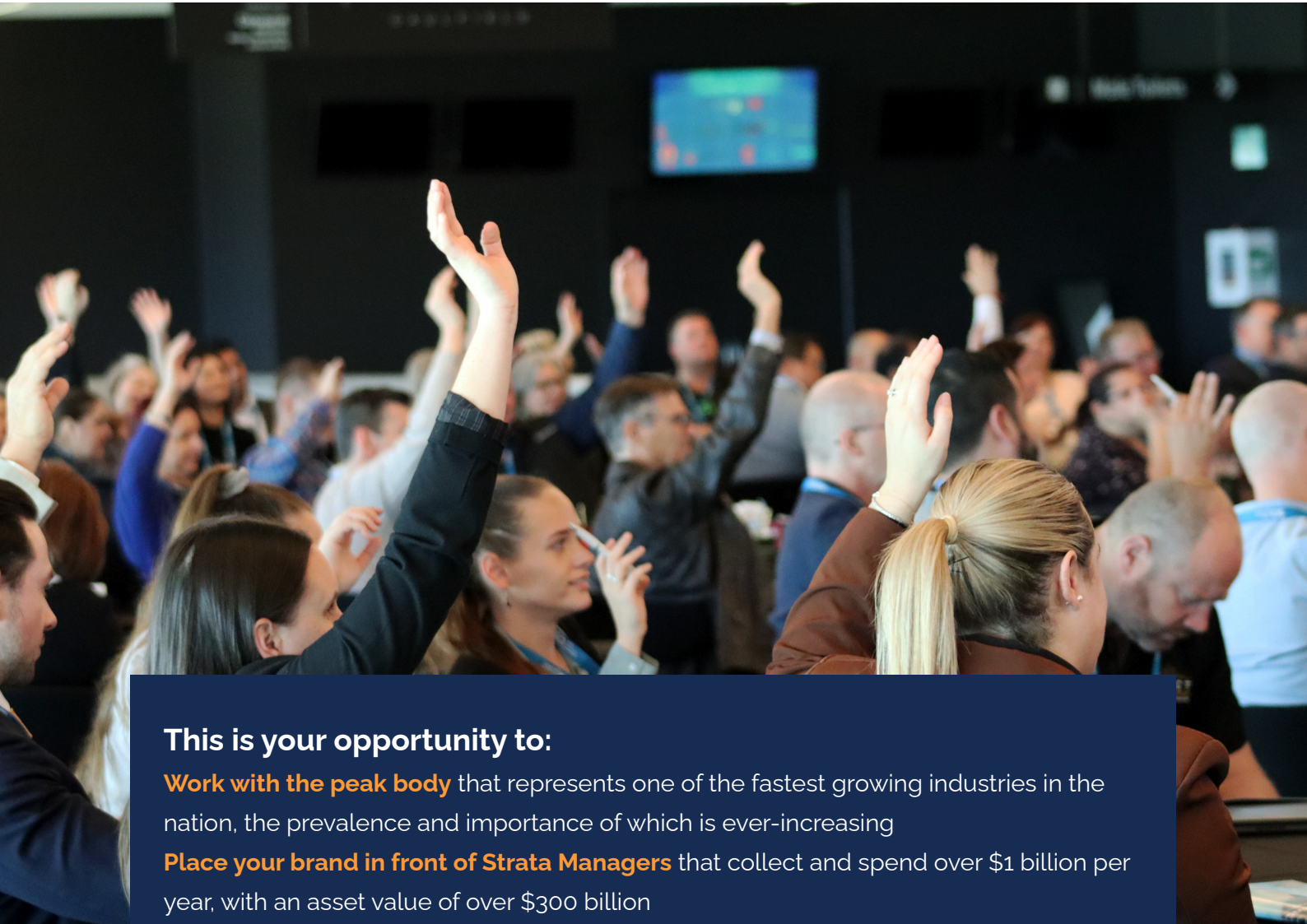


strata  
community  
association®  
VIC



# Sponsorship Prospectus

**2026/27**



## This is your opportunity to:

**Work with the peak body** that represents one of the fastest growing industries in the nation, the prevalence and importance of which is ever-increasing

**Place your brand in front of Strata Managers** that collect and spend over \$1 billion per year, with an asset value of over \$300 billion

**Engage with decision makers** - the principals, senior managers and staff of Strata Management Companies

**Promote your business** as a key leader within the strata industry

**Have a seat at the table** to formulate effective and sensible policy outcomes to improve and advance the strata sector in Victoria

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# About SCA (Vic) Sponsorship

SCA (Vic) is the peak industry association representing strata professionals.

Partnering with SCA (Vic) opens the door to the power of connection. It gives you direct access to key decision-makers and a community of over **1,300 engaged** members who are actively seeking the products and services you provide. This partnership expands your brand's visibility, helps you reach new potential customers, and boosts your competitive advantage by placing you at the heart of the industry.

**Over 1.8 Million** Victorians live in strata communities. The need for Strata Managers, Owners Corporations and suppliers to the industry to be well-informed is critical.



# Platinum Sponsorship

**\$37,800**

GST EXCLUSIVE

## Exclusivity

No directly competing company or organisation of the sponsor will be accepted as a sponsor of SCA (Vic) at Platinum level for the term of your agreement. A maximum of 4 sponsors will be accepted at Platinum level.

## Membership

Large Strata Services Company Membership of SCA (Vic) includes:

- Membership for the company and unlimited staff
- Voting entitlements for all individual member staff

## SCA (Vic) Symposium

- Registration at the Symposium for 4 representatives
- Double exhibition booth and choice of location at the venue (in order of tenure)
- Sponsorship of a conference session and opportunity to introduce presenter
- Platinum Sponsorship status on delegate notebooks and sponsor event banner
- Supply of electronic delegate listing (within privacy law requirements)

## SCA (Vic) Pillar Awards

- Registration for 8 representatives (reserved seating in prime position)
- Sponsorship of 1 trophy category- logo on trophy and opportunity to present trophy to winner
- Supply of award category electronic logo
- Supply of electronic delegate listing (within privacy law requirements)

## SCA (Vic) Principals' Retreat

- Exclusive to Platinum & Gold Sponsors only
- Registration for 2 sponsor representatives, that includes 3 networking events, 2 conference days, and activities
- Platinum Sponsor status on all delegate notebooks
- Supply of electronic delegate listing (within privacy law requirements)

## Principals' Afternoon Off

- Exclusive to Platinum & Gold Sponsors only
- Registration for 2 representatives
- Supply of electronic delegate listing (within privacy law requirements)

## Law Forum

- Registration for 4 representatives
- Supply of electronic delegate listing (within privacy law requirements)

## International Women's Day Luncheon

- Registration for 4 representatives
- Supply of electronic delegate listing (within privacy law requirements)

## Education Seminars/Roundtables

- Restricted attendance to Platinum Sponsors only at all Roundtables (no other sponsors or service members permitted)
- Sole sponsorship of 1 in-person Seminar
- Sole sponsorship of 1 in-person Roundtable
- Opportunity to introduce presenter & advise sponsor services (up to 5 minutes) at each Seminar/Roundtable sponsored
- Promotion of sponsorship of Seminar/Roundtable in all event marketing
- Registration for 2 representatives at all in-person Seminars/Roundtables

## Footy Tipping Competition

Co-sponsorship of competition - prize for winners (all Platinum sponsors)

## Webinars

Registration for unlimited representatives at all webinars

The Platinum Sponsorship Package is the premier package offered to a maximum of four leading suppliers seeking to forge a long-term relationship with SCA (Vic) and partner with us to grow the industry.

### Networking Events

Registration for 2 representatives at 2 nominated events.

### Industry Dinner

Registration for 2 representatives at annual dinner with the SCA (Vic) Board and staff

### Logo Advertising

Platinum sponsorship recognition on the following:

- All section pages of SCA (Vic) website
- All SCA (Vic) staff email footers
- SCA (Vic) event sponsor banner
- All SCA (Vic) member e-Newsletters
- Supply of SCA (Vic) electronic Sponsor badge

### Sponsor Services Online Booklet

Opportunity to provide advertisement for booklet that is displayed on SCA (Vic) website and promoted to SCA (Vic) members

### Member e-newsletters/Inside Strata

- Opportunity to provide profile feature that promotes the sponsor in 1 edition of a member e-newsletter
- Opportunity to write a maximum of 8 educational editorials for SCA (Vic) to display on the Inside Strata website

### Direct Mail Opportunity

Opportunity to direct mail (surface mail) SCA (Vic) members once per sponsorship year (all associated costs to be paid by sponsor).

### Additional Benefits

- Engraved sponsor trophy
- Advertisement in online Member Directory
- Discounts for advertisements in the national Inside Strata magazine



# Gold Sponsorship

**\$24,300**

GST EXCLUSIVE

## Exclusivity

No more than 2 directly competing companies or organisations of the sponsor will be accepted as a sponsor of SCA (Vic) at Gold level for the term of your agreement. A maximum of 12 sponsors will be accepted at Gold level.

## Membership

Large Strata Services Company Membership of SCA (Vic) includes:

- Membership for the company and unlimited staff
- Voting entitlements for all individual member staff

## SCA (Vic) Symposium

- Registration at the Symposium for 3 representatives
- Single exhibition booth and choice of location at the venue (in order of tenure)
- Gold Sponsorship status on delegate notebooks and sponsor event banner
- Supply of electronic delegate listing (within privacy law requirements)

## SCA (Vic) Pillar Awards

- Registration for 8 representatives
- Supply of electronic delegate listing (within privacy law requirements)

## SCA (Vic) Principals' Retreat

- Exclusive to Platinum & Gold Sponsors only
- Registration for 1 sponsor representative, that includes 3 networking events, 2 conference days, and activities
- Gold Sponsor status on all delegate notebooks
- Supply of electronic delegate listing (within privacy law requirements)

## Principals' Afternoon Off

- Exclusive to Platinum & Gold Sponsors only
- Registration for 1 representative
- Supply of electronic delegate listing (within privacy law requirements)

## Law Forum

- Registration for 3 representatives
- Supply of electronic delegate listing (within privacy law requirements)

## International Women's Day Luncheon

- Registration for 2 representatives
- Supply of electronic delegate listing (within privacy law requirements)

## Education Seminars

Registration for 1 representative at all in person Seminars (excludes Roundtables)

## Webinars

- Sole sponsorship of 1 SCA (Vic) education webinar
- Registration for 2 representatives at all webinars

## Networking Events

Registration for 1 representative at 2 nominated events

## Industry Dinner

Registration for 1 representative at annual dinner with the SCA (Vic) Board and staff

## Logo Advertising

Gold sponsorship recognition on the following:

- All section pages of SCA (Vic) website
- All SCA (Vic) staff email footers
- SCA (Vic) event sponsor banner
- All SCA (Vic) member e-Newsletters
- Supply of SCA (Vic) electronic Sponsor badge

The Gold Sponsorship Package is offered to a maximum of twelve leading suppliers seeking the opportunity to build a sustained presence with SCA (Vic) members.

### **Sponsor Services Online Booklet**

Opportunity to provide advertisement for booklet that is displayed on SCA (Vic) website and promoted to SCA (Vic) members

### **Member e-newsletters/Inside Strata**

- Opportunity to provide profile feature that promotes the sponsor in 1 edition of a member e-newsletter
- Opportunity to write a maximum of 5 educational editorials for SCA (Vic) to display on the Inside Strata website

### **Direct Mail Opportunity**

Opportunity to direct mail (surface mail) SCA (Vic) members once per sponsorship year (all associated costs to be paid by sponsor).

### **Additional Benefits**

- Engraved sponsor trophy
- Advertisement in Member Directory
- Discounts for advertisements in the national Inside Strata magazine



# Silver Sponsorship

**\$8,100**

GST EXCLUSIVE

## Exclusivity

No more than 3 directly competing companies or organisations of the sponsor will be accepted as a sponsor of SCA (Vic) at Silver level for the term of your agreement. A maximum of 16 sponsors will be accepted at Silver level.

## Membership

Large Strata Services Company Membership of SCA (Vic) includes:

- Membership for the company and unlimited staff
- Voting entitlements for all individual member staff

## SCA (Vic) Symposium

- Registration at the Symposium for 2 representatives
- Option of discounted single exhibition booth (additional cost of \$4,500 +GST) and choice of location at the venue (after Platinum and Gold sponsors and ahead of non-sponsor exhibitors)
- Silver Sponsorship status on delegate notebooks and sponsor event banner
- Supply of electronic delegate listing (within privacy law requirements)

## SCA (Vic) Pillar Awards

- Registration for 4 representatives
- Supply of electronic delegate listing (within privacy law requirements)

## Law Forum

- Registration for 1 representative
- Supply of electronic delegate listing (within privacy law requirements)

## International Women's Day Luncheon

- Registration for 1 representative
- Supply of electronic delegate listing (within privacy law requirements)

## Education Seminars

Registration for 1 representative at all in person Seminars (excludes Roundtables)

## Webinars

Registration for 1 representative at all webinars

## Networking Events

Registration for 1 representative at 2 nominated events

## Industry Dinner

Registration for 1 representative at annual dinner with the SCA (Vic) Board and staff

## Logo Advertising

Silver sponsorship recognition on the following:

- All section pages of SCA (Vic) website
- All SCA (Vic) staff email footers
- SCA (Vic) event sponsor banner
- All SCA (Vic) member e-Newsletters
- Supply of SCA (Vic) electronic Sponsor badge

## Sponsor Services Online Booklet

Opportunity to provide advertisement for booklet that is displayed on SCA (Vic) website and promoted to SCA (Vic) members

## Member e-newsletters/Inside Strata website

- Opportunity to provide profile feature that promotes the sponsor in 1 edition of a member e-newsletter
- Opportunity to write a maximum of 5 educational editorials for SCA (Vic) to display on the Inside Strata website

## Direct Mail Opportunity

Opportunity to direct mail (surface mail) SCA (Vic) members once per sponsorship year (all associated costs to be paid by sponsor)

## Additional Benefits

- Engraved sponsor trophy
- Advertisement in online Member Directory
- Discounts for advertisements in the national Inside Strata magazine

The Silver Sponsorship Package is offered to a maximum of 16 leading suppliers seeking the opportunity to build a targeted presence with SCA (Vic) members.

# Entitlements Breakdown

	PLATINUM	GOLD	SILVER
<b>Membership</b>			
Large Services Membership	Yes	Yes	Yes
Unlimited staff membership with voting entitlements	Yes	Yes	Yes
<b>Symposium</b>			
Exhibition Booth	Double	Single	Add on
Registration	4	3	2
Sponsorship of Conference Session	Yes	Add on	Add on
Logo on Delegate Notebooks	Yes	Yes	Yes
Electronic Delegate Listing	Yes	Yes	Yes
<b>Pillar Awards</b>			
Sponsorship of trophy	Yes	Add on	Add on
Registration	8	8	4
Electronic Delegate Listing	Yes	Yes	Yes
<b>Principals' Retreat</b>			
Registration	2	1	N/A
Electronic Delegate Listing	Yes	Yes	N/A

# Entitlements Breakdown

	PLATINUM	GOLD	SILVER
<b>Principals' Afternoon Off</b>			
Registration	2	1	N/A
Electronic Delegate Listing	Yes	Yes	N/A
<b>Law Forum</b>			
Registration	4	3	1
Electronic Delegate Listing	Yes	Yes	Yes
<b>International Women's Day</b>			
Registration	4	2	1
Electronic Delegate Listing	Yes	Yes	Yes
<b>Roundtables</b>			
Sole Sponsorship of 1 Roundtable	Yes	N/A	N/A
Registration	2	N/A	N/A
<b>Education Seminars</b>			
Sole Sponsorship of 1 Education Seminar	Yes	N/A	N/A
Registration	2	1	1
<b>Footy Tipping Competition</b>			
Co-sponsorship	Yes	N/A	N/A

# Entitlements Breakdown

	PLATINUM	GOLD	SILVER
<b>Webinars</b>			
Sole Sponsorship of 1 Webinar	N/A	Yes	N/A
Registration	Unlimited	2	1
<b>Networking Events (2)</b>			
Registration	2	1	1
<b>Industry Dinner</b>			
Registration	2	1	1
<b>Logo Advertising</b>			
All section pages of SCA (Vic) Website	Yes	Yes	Yes
All SCA (Vic) staff email footers	Yes	Yes	Yes
SCA (Vic) event sponsor banner	Yes	Yes	Yes
All SCA (Vic) member e-Newsletters	Yes	Yes	Yes
Supply of SCA (Vic) electronic sponsor badge	Yes	Yes	Yes
<b>Sponsor Services online booklet</b>			
Opportunity to provide advertisement	Yes	Yes	Yes

# Entitlements Breakdown

	PLATINUM	GOLD	SILVER
<b>Member e-Newsletters/Inside Strata website</b>			
Opportunity to provide profile feature that promotes the sponsor in 1 edition of a member e-newsletter	Yes	Yes	Yes
Opportunities to write educational editorials for SCA (Vic) to display on the Inside Strata website	8	5	3
<b>Direct Mail</b>			
Opportunity to direct mail SCA (Vic) members once per year (associated costs paid by sponsor)	Yes	Yes	Yes
<b>Additional Benefits</b>			
Engraved Sponsor Trophy	Yes	Yes	Yes
Square Advertisement on the SCA National Directory	Yes	Yes	Yes
Discounted advertisements in Inside Strata magazine	Yes	Yes	Yes

## Payment Terms of Sponsorship

Following the execution of the annual sponsorship contract by all parties, Platinum and Gold Sponsorships will be invoiced quarterly with the first invoice in July 2026. Silver Sponsorships will be invoiced 50% in July 2026 and 50% in September 2026.

Any variation to the above payment terms must be approved by the SCA (Vic) Board of Directors.

The SCA (Vic) Sponsorship Policy is located at this [link](#).

The SCA (Vic) Sponsorship Hardship Policy is located at this [link](#).

# Contact Us

## Enquiries:

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